

EDWIN FERNANDEZ

New York, NY
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PROFESSIONAL SUMMARY

Motivated Graphic Design student, bi-lingual, driven, skilled in designing brand identity, creating advertising campaigns, and creating eye catching graphics for clients. Exceptional interpersonal and collaborative skills, able to understand client needs and deliver products. Team driven and capable of working alongside others to achieve project goals. Accustomed in dealing with deadline-driven, fast-paced environments to ensure projects are completed in a timely and efficient manner.

EDUCATION

New York City College of Technology, CUNY
Bachelor of Fine Arts

Relevant Coursework:

Advanced Typography
Identity Design
Campaign Development

Design Studio
Design Team
Digital Photography

Advanced Image Editing
Web Traffic and Analytics
Communication Design

CORE PROFICIENCIES

Skills: Logo Development., Branding, Advertisement Campaigns
Software: Photoshop, Illustrator, InDesign
Languages: Fluent in Spanish and English

EXPERIENCE

JoJo
Server Assistant

New York, NY
10/2013 - 07/2015

Assisted servers with customers, working closely to provide exemplary service, resolve issues and maintain flow of operations

Ippudo NY
Server Captain

New York, NY
08/2015 - Present

Work closely with management, team members, and kitchen staff to serve over 200 customers a night
Lead teams in meetings, train new hires and maintain knowledge of menus and specials
Able to resolve issues with customers in a timely and amiable manner
Multitask and assist team members to achieve company goals